

Weekly Sales Reports

Manage BluKey™ devices with automated weekly sales reports. Summary and detailed reports will be sent each Monday to one or more email addresses specified in the PayRange manage console. Use device sales information and metrics to:

- ✓ Monitor performance
- ✓ Evaluate return on investment
- ✓ Track vending machine usage
- ✓ Forecast future sales

Mobile Sales Summary



**Mobile Sales
Weekly
Revenue**



**Projected
Annual
Sales**



**Lifetime
Mobile Sales
to Date**



**Lifetime
Average Sales
Per Device**



**Average
Sales Per
User**

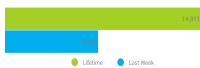


**Projected
Annual Sales
Per User**

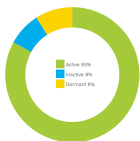
BluKey™ Metrics



ROI
Percent of devices paid off

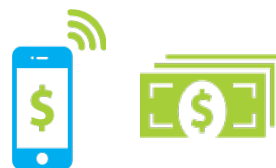


Unique Users
Lifetime and weekly unique mobile users



Active Devices
Active, Inactive, and Dormant Devices

Transaction Data



- Total sales
- Mobile vs. cash transactions
- Mobile unique users
- Mobile payments
- Mobile offers redeemed
- Mobile net revenue

