



# Parlevel Systems MicroMarket Spec Sheet

## Hardware

**Kiosk** - 22 inch touchscreen housed in a white, acrylic frame.

**Peripherals** - Barcode scanner, customer-facing webcam, fingerprint scanner, cashless acceptance (credit, debit, NFC payments), & optional bill acceptor.

## User Interface

**Virtual Wallet** - Personal stored value account preloaded with funds. Login via secure credentials: PIN, fingerprint, barcode, or employee badge.

**Product Lookup** - Browsible product database for cart selection with product image and description.

**Customer Experience** - Emailed receipts, feedback submittal, quick & intuitive checkout.

**Customizable Branding** - Screen logo, kiosk theme, & kiosk exterior can be customized with preloaded & custom made branding.

## Backend Management

**Vending Management System (VMS)** - Manage MicroMarket, vending, and delivery business lines in one unified system. Act on operational & logistical data available anywhere, anytime, & from any device via the cloud.

**VMS Roles** - Different permissions granted based on given role.

**Admin:** Plan routes, change products & prices, inventory optimization.

**Driver:** Follow routes, inventory recommendations, input refunds.

**Technician:** Create & act upon service tickets.

**Warehouse:** Receive orders & manage inventory.

**Money Manager:** Consolidate routes & manage cash accountability.

**VMS Recommendations** - Real time & forecasted data allow for routing, smart loading, inventory ordering, & product merchandising recommendations.

**Taxes, Subsidies, & Commissions** - VMS automatically calculates & analyzes taxes based on inputted geographic information. Subsidies automatically calculated & presented via product type. Commissions based on percentage or flat share with customized deductions.

**Price Management** - Central administrator or local manager can submit price changes. Product & price changes made in bulk & customizable for any POS, location, account, or region.

**Warehouse Management** - Time-stamped transaction logs track product movement through inventory stages. Product ordered, received, current levels, & ordering recommendations.

## Parlevel Support

**Customer Success** - Proactive team assigned to train, onboard, guide customers on MicroMarket System. Remote MicroMarket setup, initialization, & monitoring. Existing literature & videos (Parlevel University) available for additional training / review.

**Customer Support** - Knowledgeable team available via phone, email, and web chat to help troubleshoot potential issues and answer questions.



## Analytics

**Sales:** Based on SKU, time, or payment method across POS, location, account, route, or region.

**Service:** Efficiencies via route service history, productivity, & alerts / maintenance history.

**Accountability:** Cash consolidation (overs & shorts) fill rates, moneybag tracing.

**Wallet:** Usage history, deferred income, & consumer product taste profiles.

**Product Optimization** - MicroMarkets ranked on space-to-sales ratio. Increase/Decrease SKU par level based on consumption rate. Optimize visit frequency & availability of high-selling products.

**Promotions-** Meal deals, wallet filling incentives, & featured product sales triggered by time, geography, etc. Promotion performance calculated by performance type, duration, & overall effectiveness.

**Mobile Operations** - Parlevel mobile app allows for access to VMS information via Android or iOS. Product recommendations, routing, service tickets. Driver login directly on Kiosk via PIN or thumbprint to manage UPCs, troubleshoot peripherals, test internet speed and more.